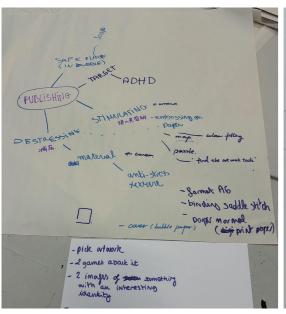
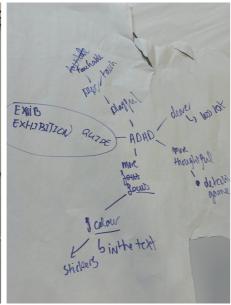
Group mind maps & discussions

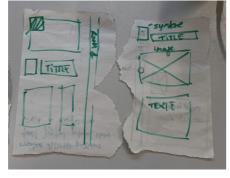
-Exihibition/ADHD people/ Joyful

The initial idea was to make a guidebook for a specific exhibition (Tate museum), in which there would be a game for each room that would allow people with ADHD to participate and enjoy the exhibition.









My Initial ideas







Tittps://spruetrimagers.com/artists/otto-pierie/

Light Room (Jena) Otto Piene Space

- 1. Perforated wall, illuminated (immobilised)
- 2. rotatable light-emitting device placed on the floor
- 3. with coloured light beams
- 4. no music

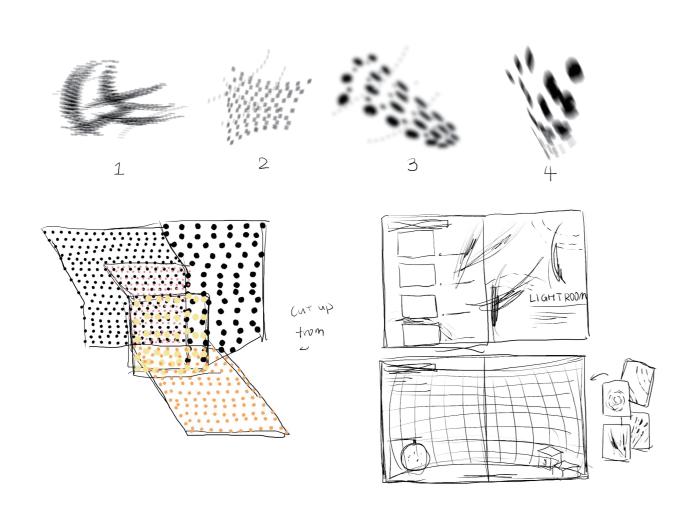
For ADHD /game

1 Give them a small checklist of different light effects (e.g., "Find where the light makes a rainbow," "Find the brightest spot," "Find where the shadow is the longest")._____ Encourages visual tracking

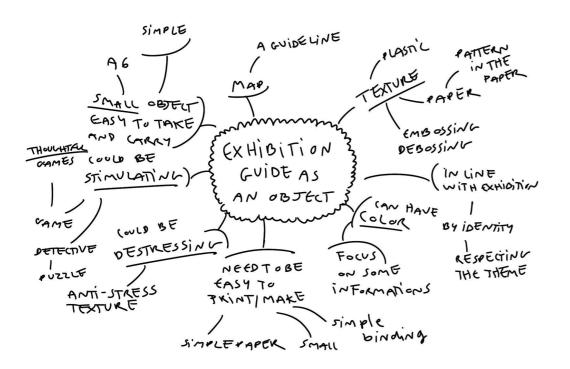
- 2 '5-4-3-2-1'
- 5 things you see in the light room.
- 4 different images/textures
- 3 different colours.
- 2 positions that can interfere with the movement of light.
- 1 deep breath to reset._____ Helps with mindfulness and attention regulation.

3 Mock up this space on paper by designing several pieces of paper with light textures and having them observe them in the light house to find where the patterns on the pieces of paper correspond to the light room.

My Sketches



Group mind map



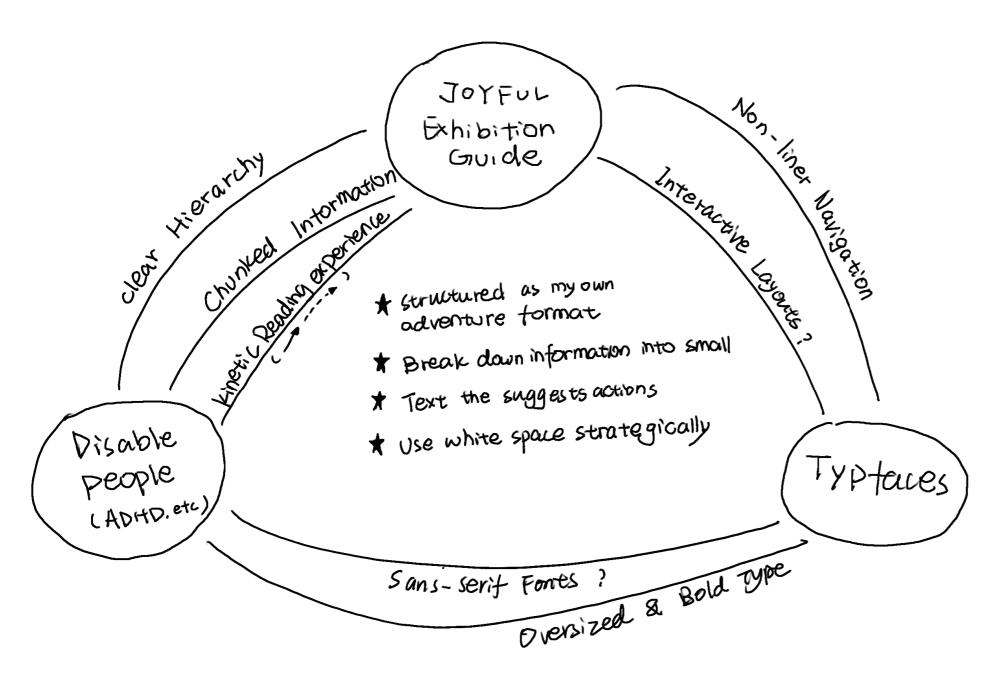
Then we got feedback on Wednesday

We need:

- 1. Focus on Exhibition Guide
- 2. Consider **Tactility**, **Color**, **Material**...(more experiment)
- 3. For the guide content, need Clear Structure
- 4. Game in productive way, **Detective**, track
- 5. Experimentation with games: Play With Paper
- 6. Create 1 identity for the pages (font, layout)
- 7. **Avoid Childish** creation, reductive, disrespectful 'funny' vibe toward the exhibition
- 8. It is possible to **Try Different Ways of Experimenting** with the same exhibition first. Make a decision on the final direction after the next feedback
- 9. Find the **References about ADHD** people.

So I choose the Guide and Typefaces to start..

GUIDE & TYPEFACES



Aims:

- 1. Reduces cognitive overload
- 2. Encourages movement and play

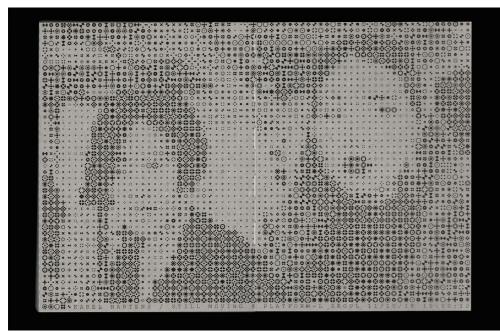
ADHD people (Cognitively Disabled or Neurodiverse) — Guiding the audience to read the guide with ease

- · Visually Impaired People
- · Dyslexic Readers

Karel Martens





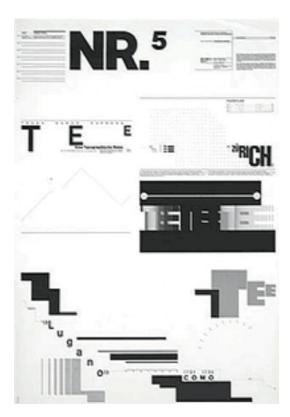






https://www.itsnicethat.com/features/karel-martens-re-printed-matter-graphic-design-020920 https://medium.com/@amberbravo/dutch-master-karel-martens-and-the-power-of-restraint-a272615b5099

Wolfgang Weingart

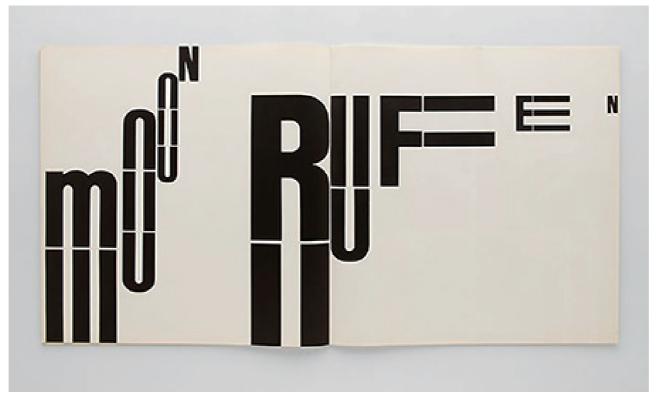










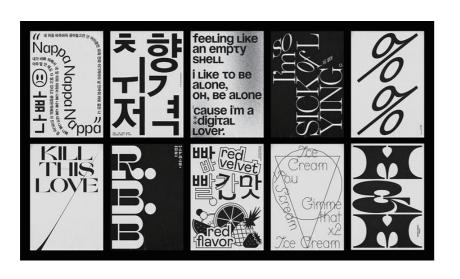


Black and White

From Pinterest





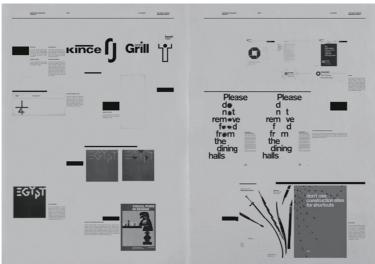


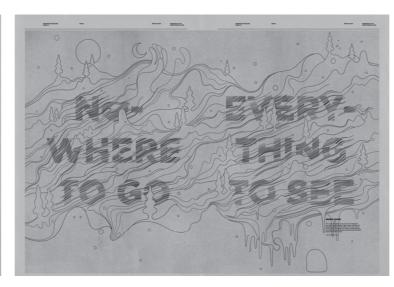


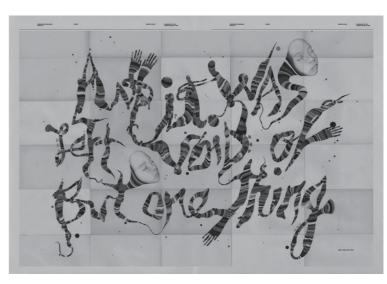
Large black blocks

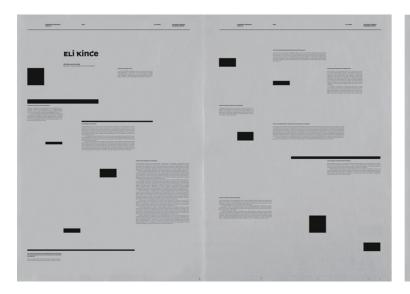
New Work Magizine





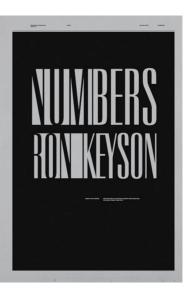












YINRU

https://www.newworkmag.com/issue1.html

Oversize font

MY IDEAS

Required Information

- 1. Room number
- 2. Author
- 3. 3 Key words
- 4. Introduction

..

Partially follows the guidelines, but also retains some of the design feel

Dyslexia-Friendly Style Guide:

Fonts:

Avoid italics Avoid ALL CAPS Body text size should be around 14pt Use bold & color text for emphasis Typefaces:

Use sans-serif typeface such as SF Pro Use a typeface in which each letter is distinguishable, such as distinguishing between 'I' and 'L' as well as '1' Headings:

Font size at least 20% larger than the body text Ensure hyperlinks look different from headings and body text Writing Style:

Avoid long text
Avoid news ticker and rotating text
Use bullet points and numbering
Avoid hyphens and em dashes
Use upper case letters for beginning of each word for # (ex:#DyslexicFriendlyDesign)
Structure/Layout:

Include table of contents
Include sitemap at the bottom of website
Use left aligned text
Use around 60 - 70 characters per line
Group related content
Add extra space around headings and between paragraphs
Do not block the 'Copy text' feature, as users may be unable to use text-to-speech.
Line/Word Spacing:

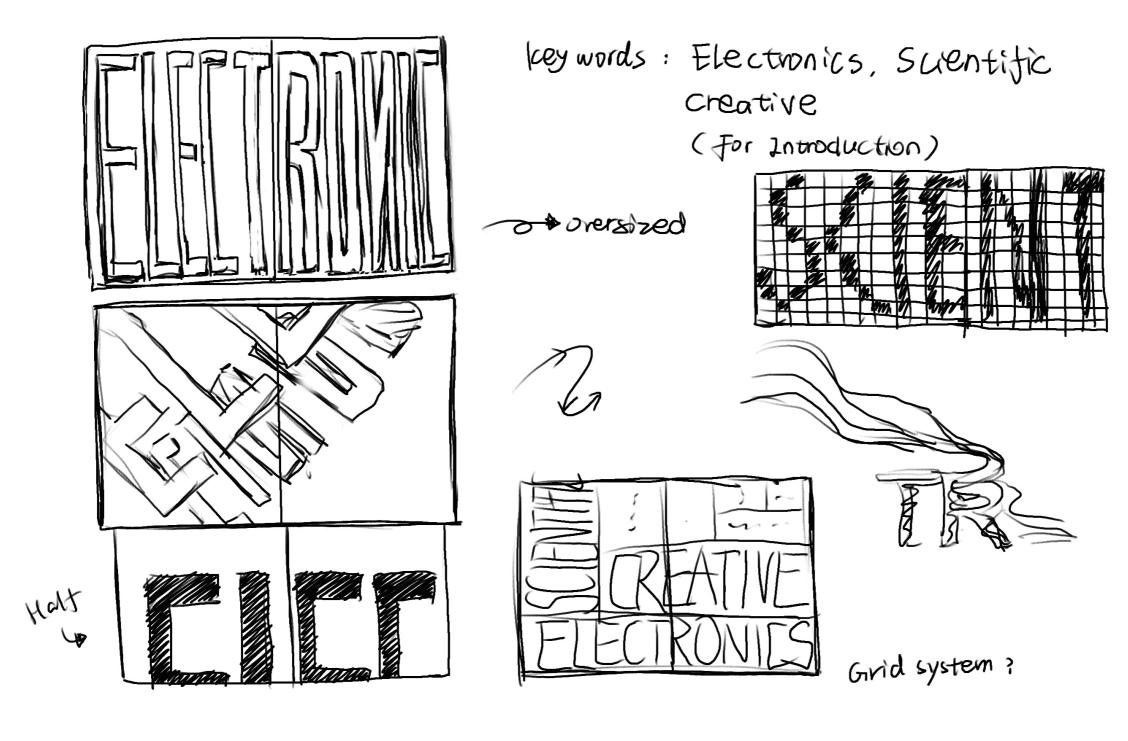
Inter-word spacing (at least 3.5 times the inter-letter spacing)
Larger line spacing (inter-word spacing; 1.5/150% is preferable)
Provide Alternative Formats:

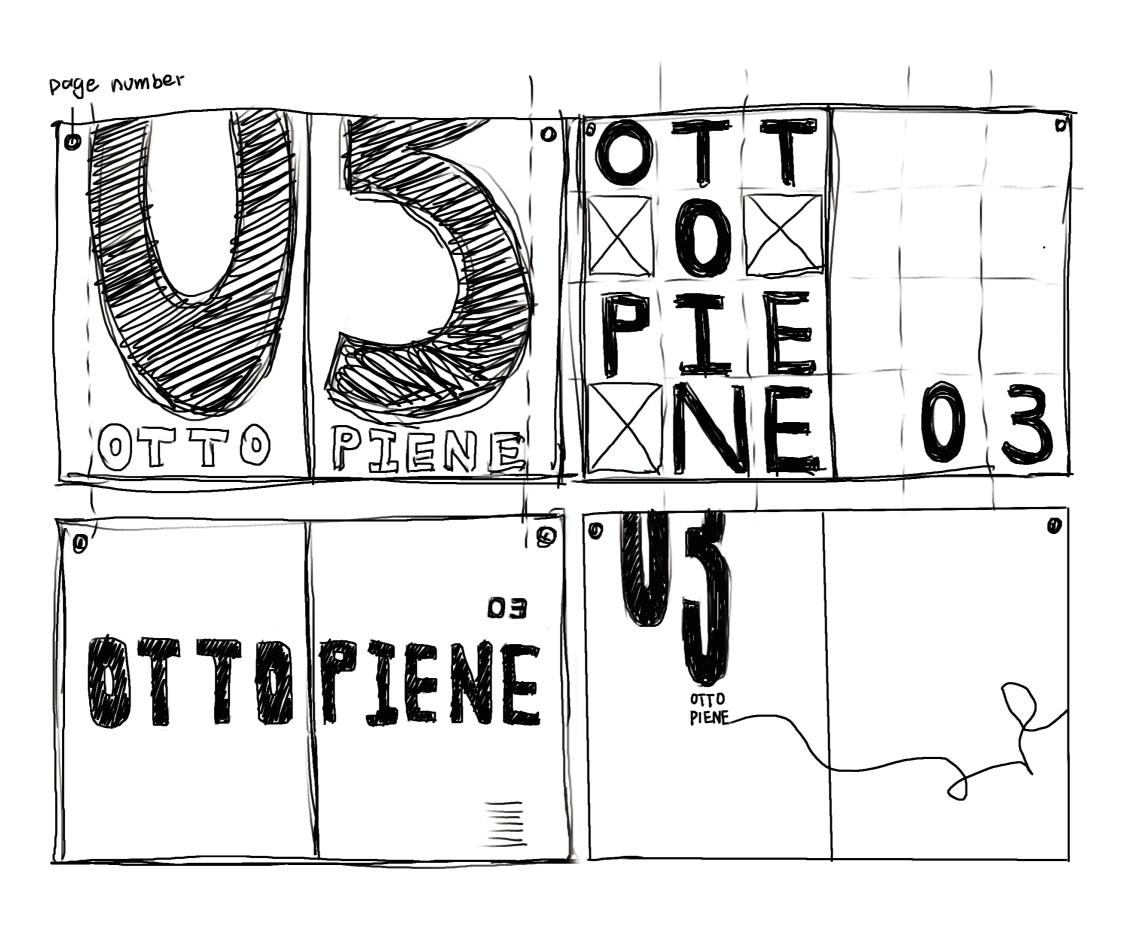
Use visual cues (icons, charts, graphs, videos)
Add infographics
Provide speech-to-text (Dictation)
Provide text-to-speech
Color:

Use single color backgrounds
Use dark text on a light background
Off-white, pale blue, purple, or cream background is recommended
Avoid bright white background (white #FFFFF)
Use dark colored text to provide good contrast with background
Avoid distracting background such as patterns or pictures

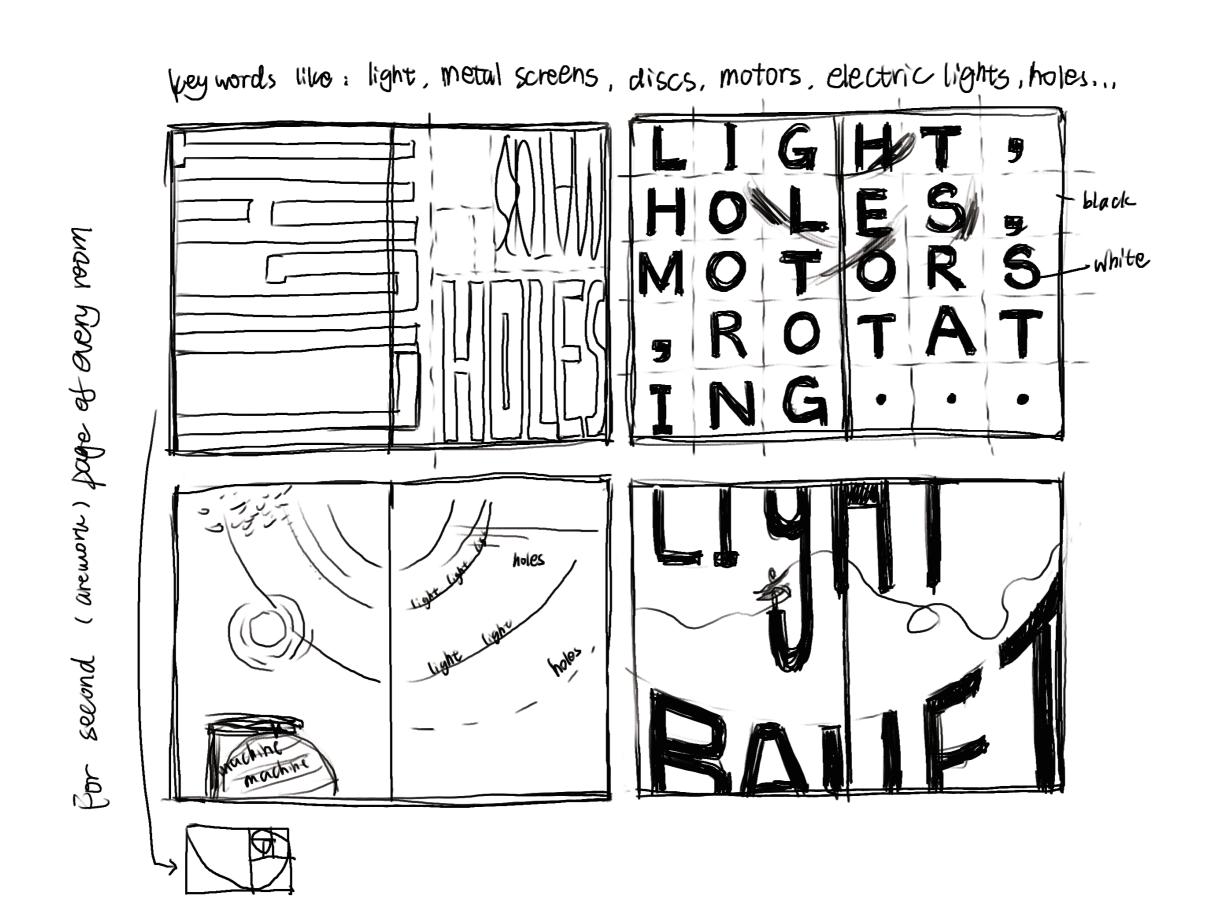
MY SKETCHES





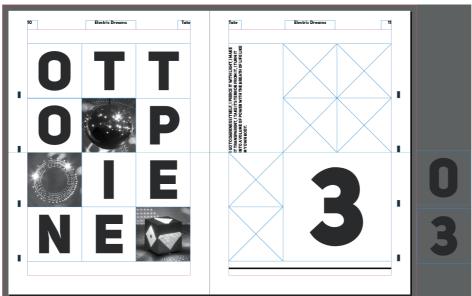


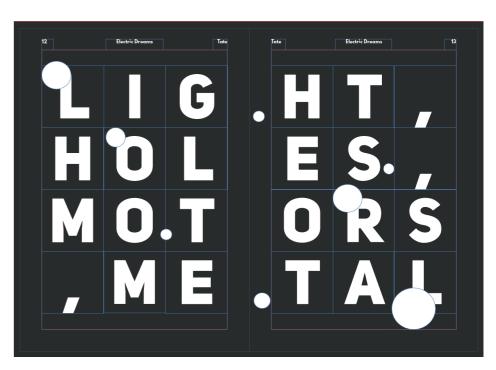
For first page of avery room



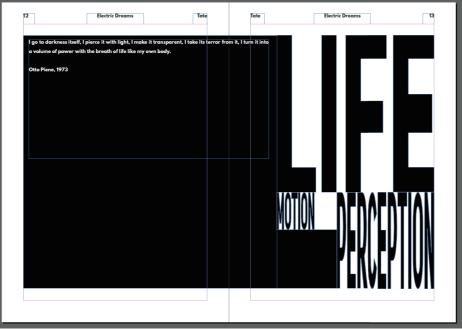
MY FLAWED WORK

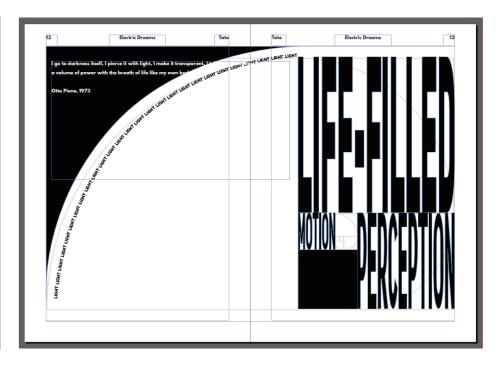




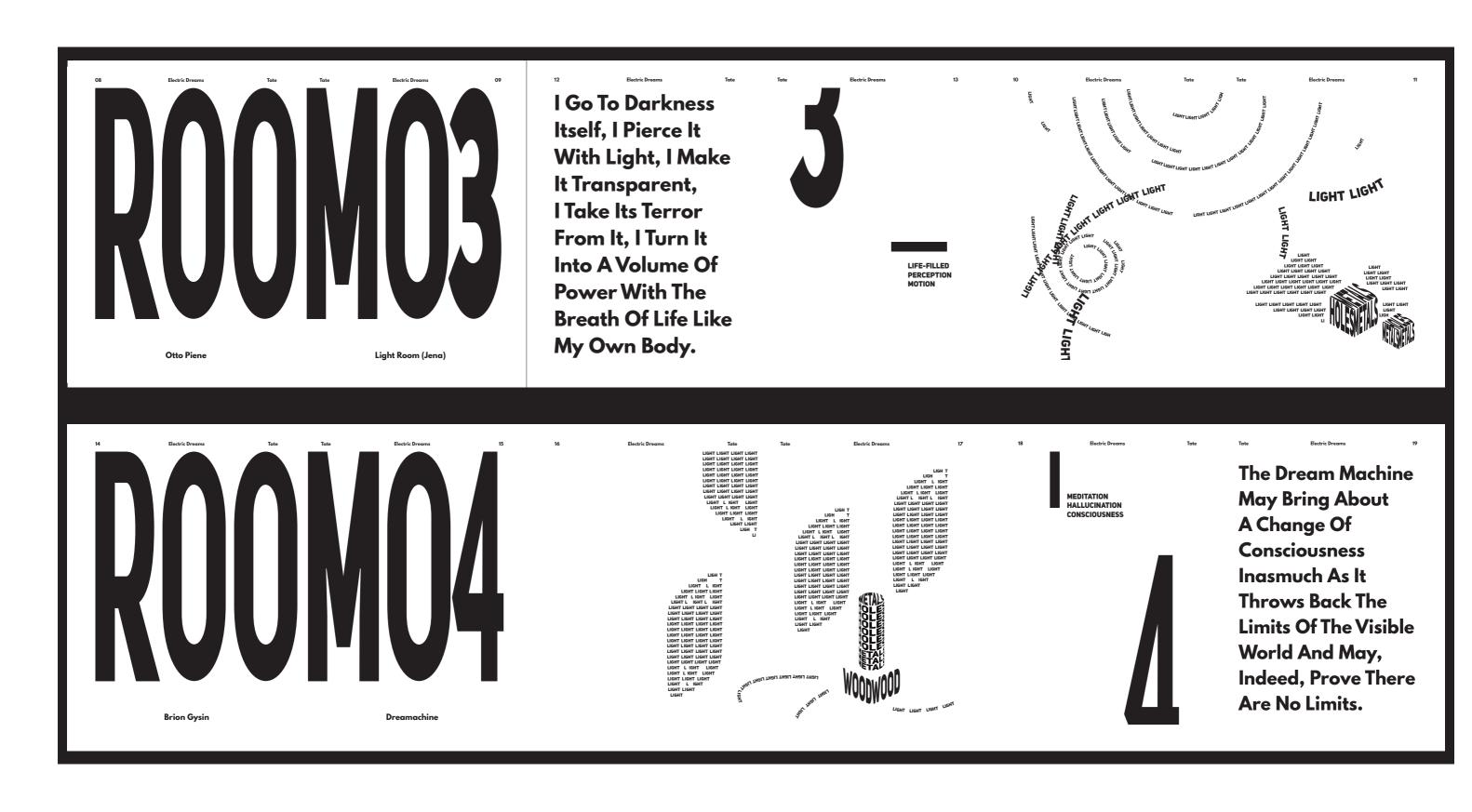






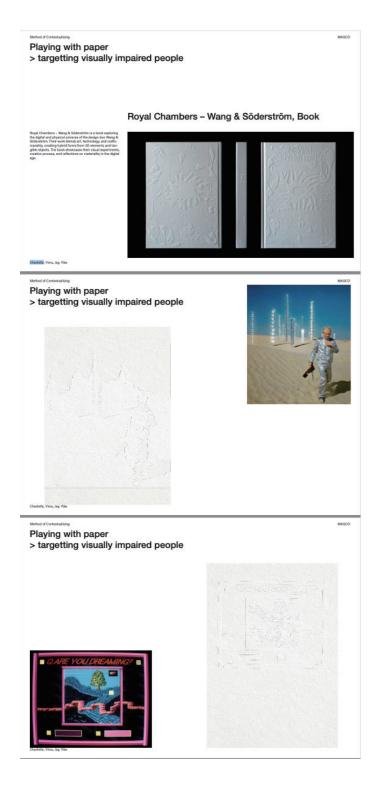


MY FINAL TYPOGRAPHY



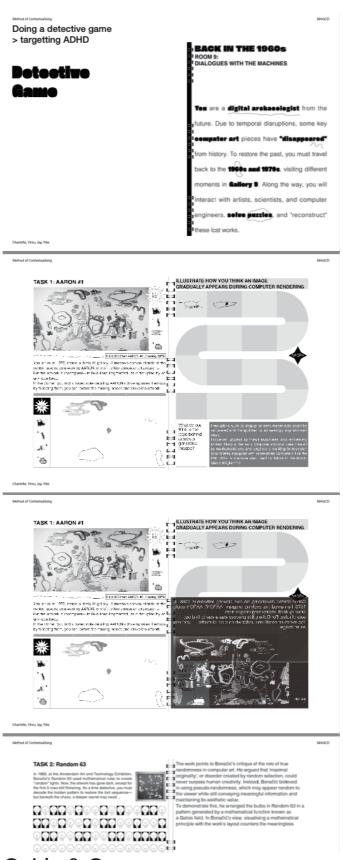
GROUP IDEAS

Charlotte



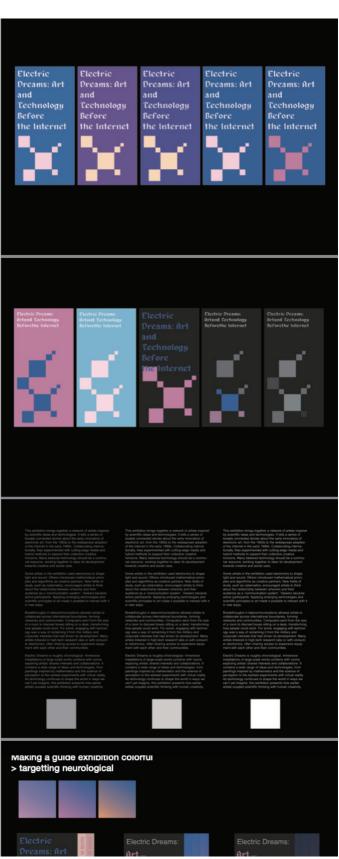


Yike



Guide & Games

Jay



Guide & Colors

GROUP FEEDBACK 18/02

Recap & Next Steps

Good project overall, but we now need clear references and more research on sensory maps, the spoon theory, and ADHD to build a strong foundation.

Feedback:

- · Consider the cost of creating a guide for a temporary exhibition—reduce expenses, focus on sustainability.
- Design the exhibition to be engaging, not draining: keep it joyful, simple, and easy to understand.
- Look into dyslexia-friendly typefaces (many are expensive—should we find a free one or create our own?).
- Start working on the final guides by Thursday (focus on one key point?) + prepare the overall presentation (need to think about it the workshop we need, laser cut & lasercut for embossing, printing…)
- · Choose two guide formats and **stick to the same specs**: A6 size, same paper, black & white, same typeface, same structure, staple binding.

References to Explore (Choose 1 - 2 as Key Inspirations)

- Wellcome Collection Exhibition
- · The Cult of Beauty Exhibition
- · Martin McGrath
- Spoon Theory
- Bionic Reading
- · Europa
- · Finnegan Shannon